



# CITY OF FALLS CHURCH

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**DATE:** May 10, 2016  
**TO:** Boards and Commission Chairs and Vic Group Presidents and Executive Directors  
**FROM:** Mayor Tarter and Vice-Mayor Connelly  
**SUBJECT:** Taskforce on Streetscape Design

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## Request

At the recent Council Retreat, which included representatives of City Boards and Commissions, among the priorities we identified for the coming year is updating the City's Streetscape Design Guidelines. To accomplish this work, the City Council established a taskforce to work through key areas of interest. The taskforce's updated Streetscape Design Guidelines will be referred to Boards and Commission for review and recommendation prior to adoption by the City Council next fall.

**We ask that the Chair of each of the following entities: the Planning Commission, Economic Development Authority, Tree Commission, Citizens Advisory Commission on Transportation, Village Preservation and Improvement Society, and Chamber of Commerce, send two representatives (a primary and an alternate) to the initial meeting of the taskforce on June 14, 2016 at 7:00 p.m. We also welcome representatives from other City Boards and Commissions who wish to serve. Please forward the names of and contact information for the two representatives to Paul Stoddard ([pstoddard@fallschurchva.gov](mailto:pstoddard@fallschurchva.gov)) as soon as those names are determined.**

Attached is a draft charter for the Streetscape Design Taskforce. The Charter includes a scope of work, proposed membership, and timeline. We welcome your feedback on each of these elements.

The representatives will be asked to commit to attending the meeting over the coming four months, should be persons who are able to work toward consensus, and represent the views and interests of your committee on the taskforce.

## Updating the City's Streetscape Design

This City of Falls Church is the place we call home, and it is a unique place within the larger Northern Virginia region. The City's streetscape adds to that unique identify and contributes to the sense of place for City residents and visitors.

Over the last 30 years, the City has adopted several policies to help guide design of the streetscape. See the attached document for additional information. Developing a single, updated, unified guide will provide for a consistency of design and contribute to branding of the City as a special place.

## **Stakeholder Involvement**

Streetscapes serve many purposes. Consequently, streetscape design has many stakeholders. Numerous boards and commissions as well as civic group have strong interests in designing the City's streetscape. To incorporate the interests of these stakeholder groups, the taskforce will guide the streetscape update process. See attached a draft charter for the steering committee.