



West Broad Street Planning Opportunity Area (POA) - Small Area Plan Community Meeting 2 February 21, 2015

Introduction

Welcome to the second community meeting for the Broad Street small area plan. This meeting is intended to introduce the draft plan to the public and get feedback from the public regarding the draft plan. The first meeting was held on June 21, 2014. During that meeting, participants provided numerous ideas and suggestions for what could be done in the area. In response to those comments, staff drafted the plan being presented today.

The draft small area plan provides a vision for redevelopment of the Broad Street corridor. This is the fourth Planning Opportunity Area (POA) in the City studied for redevelopment. These opportunity areas are being studied and planned to help guide development in a proactive manner. Planning in advance of development helps the City guide future redevelopment in a way that maximizes community benefit and minimizes adverse impacts.

We encourage you listen to the presentation and participate in the discussions that follow.

Agenda

1. Presentation (9:20 – 10:00)

- a. Introduction by Professor Shelley Mastran, meeting facilitator
- b. Presentation by James Snyder, Director of Planning and Development Services

2. Breakout Discussions (10:05 – 11:05)

- a. City staff will facilitate discussions on four different topic areas:
 - i. community and culture,
 - ii. open space,
 - iii. land use, height and density, and
 - iv. transportation.
- b. Participants will have the opportunity to discuss all four topics.

3. Report Out (11:10 – 11:25)

- a. Each facilitator provides a 4 minute synopsis coordinating points across all of their five tables